



OUR RIVER NEEDS  
MOORE FRIENDS

Friends of the Moore River Estuary Inc  
P.O. Box 1007, Guilderton WA 6041

Mrs Gina Hancock Rinehart  
Hancock Prospecting Pty Ltd.  
PO Locked Bag No.2  
West Perth 6872

7th September 2015

Dear Mrs Rinehart,

We write to bring to your attention the imminent property sale on the south bank of the Moore River that is threatening the Moore River Estuary, and put the idea to you to purchase this land for the creation of Hancock Park, a legacy as important and accessible for West Australians as Kings Park. We understand that you have an affinity with the area, having holidayed at Guilderton as a child.

The Moore River Estuary, as you would be aware, remains the last intact river estuary system on the Swan Coastal Plain unspoilt by development.

In his book 'A Sense of Place' (1972), Professor George Seddon wrote, "Moore River is a unique piece of Western Australia's environmental and historic heritage. I know of nowhere else in the world where it is possible to experience a close approximation to pre-settlement conditions, and this makes the south bank immensely valuable for the future in its' near natural state."

Friends of Moore River Estuary (FOMRE) have been fighting the development, on 2,099ha of land owned by the Plunkett family, which abuts the river and the ocean, for over twenty years. Plunkett has managed to get sub-division approval for a suburb of 2,000 homes on 452ha of the property, following an intervention in 2009 from Minister Day, who stated that the property owner should be allowed to develop his land, but reduced the size of the original late 1990's development proposal by two thirds.

This property at Moore River South is now on the market, and we are looking for a philanthropist or group of philanthropists who would be willing to purchase this property and preserve it in its' present state for future generations.

One hundred and ten years ago Lord Forrest bought up land in Perth to create King's Park; a generosity that we have all been grateful to him for ever since. This is a unique opportunity and good timing to create a lasting testimony for all to recognise the Hancock achievements and love of the Australian landscape and generosity. Should you be able to help us in any way, we would be most grateful, as will be the thousands of Western Australians who holiday at Guilderton every year.

Guilderton has just been named the 2015 Australian Cleanest and most Sustainably Responsible Beach by Keep Australia Beautiful, competing against iconic beaches such

as Bondi and Burleigh. It also won the 2015 Australian Clean Beaches Environmental Education Award. Environmental scientist and national judge, Averil Bones, was impressed by the community's determination to maintain the character of their town, beach and fresh water estuary and the engagement of both residents and visitors to the area in contributing to create a diverse, sustainable community around the beach. We fear that this beautiful pristine river estuary and beach will be ruined forever, should this development go ahead.

I would be very happy to meet with you to give you more information on this property and its' development history. The property has been used to graze cattle since the 1960's. With the exception of the Plunkett property, the land between the city boundary at Two Rocks, the Indian Ocean, Indian Ocean Drive, Woodridge Estate and Moore River comprises Nature and Conservation Parks, and provides a buffer to the north of the Perth metropolitan area. The Plunkett property would make an ideal Regional Park, accessible as the 'lungs of Perth' for the whole of the population of Perth.

This is a big request. If you are able to help, you would continue to have the respect and also the gratitude of the people of Perth, who love to visit the region, and have formed a strong attachment to the place. So many have told us that they want to see this region remain always the very special place of Western Australia that it is today.

I enclose a map of the Shire and would be very happy to supply whatever further information you might require.

Yours very sincerely,

Linda Johnson

Convenor, friends of Moore River Estuary  
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